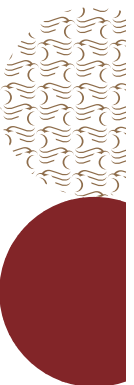


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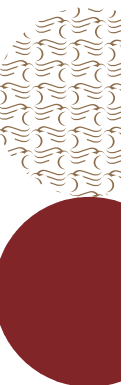
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Logotayp

Logotype

SELİN YAPIL



Güvenlik Alanı

Safety Area

Logonun dört tarafından 0,5 cm olmak üzere belirlenen alan güvenlik alanıdır ve diğer tüm öğelerden bu bölge kadar uzaklıkta yer almalıdır.

The 0.5 cm area designated on four hands of the logo is called the safety area and position of the logo should save this distance from all other visual elements.

Y = 0,5 cm



Logo Oranları

Logo Proportions

Selçuklu Holding Logo ve Selin Yapı Logo
bir arada kullanıldığında logo oranları 1'e 5
olup aşağıda gösterildiği şekildedir.

Selçuklu Holding Logo and İlko Argem
Logo proportions, when used together,
are 1 to 5 as stated below



Renk
Color

Logo renkleri Pantone, CMYK ve RGB kodları ile aşağıda belirlenen şekildedir.

Logo colors are stated below with Pantone, CMYK and RGB codes.

SİYAH	PANTONE	CMYK	RGB
Black	Black	C = %0 M = %0 Y = %0 K = %100	R = 35 G = 31 B = 32

KAHVERENGİ	PANTONE	CMYK	RGB
Brown	Pantone 873C	C = %39,65 M = %50,79 Y = %74,95 K = % 18,69	R = 140 G = 110 B = 75

Kurumsal Yazı Karakteri

Primary Typeface

Kurumsal yazı karakteri
Museo Sans'tır.

Corporate typeface is Museo Sans.

Museo Sans 300

abcçdefgğhijklmnoöpqrstuüvwxyz

ABCÇDEFGĞHIIJKLMNOÖPQRSŞT
UÜVWXYZ 1234567890

Museo Sans 500

abcçdefgğhijklmnoöpqrstuüvwxyz

ABCÇDEFGĞHIIJKLMNOÖPQRSŞT
UÜVWXYZ 1234567890

Museo Sans 700

abcçdefgğhijklmnoöpqrstuüvwxyz

ABCÇDEFGĞHIIJKLMNOÖPQRSŞT
UÜVWXYZ 1234567890

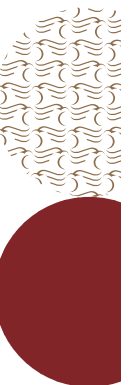
Museo Sans 300 italic

abcçdefgğhijklmnoöpqrstuüvwxyz

*ABCÇDEFGĞHIIJKLMNOÖPQRSŞT
UÜVWXYZ 1234567890*

Kurumsal Materyaller

Corporate Materials



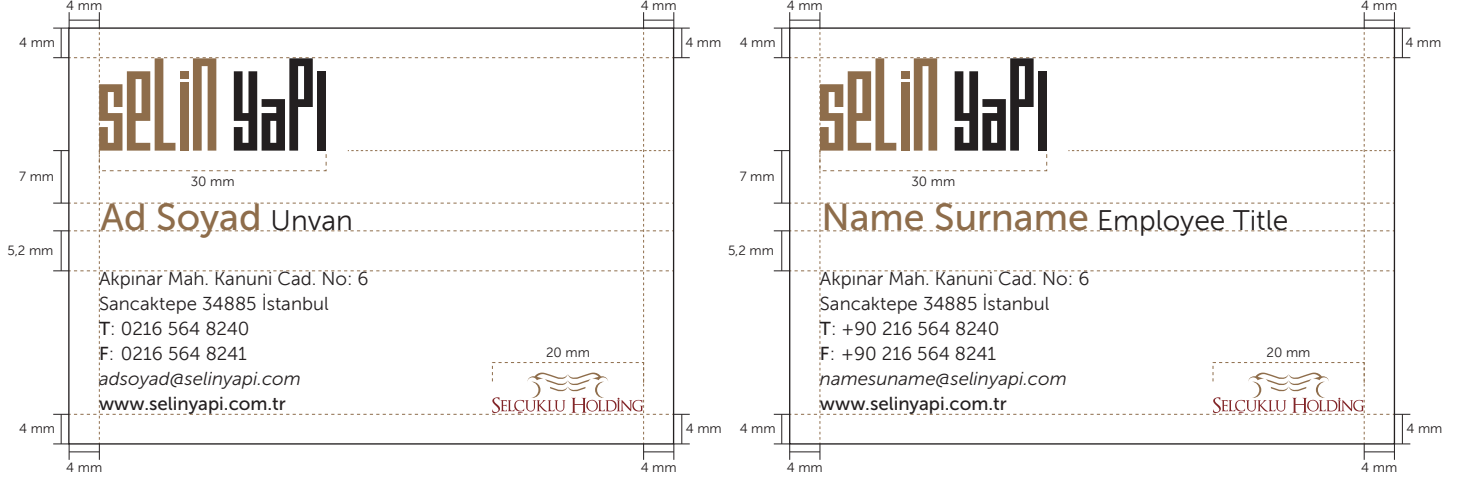
Kartvizit

Business Card

Boyut: 80 mm x 55 mm

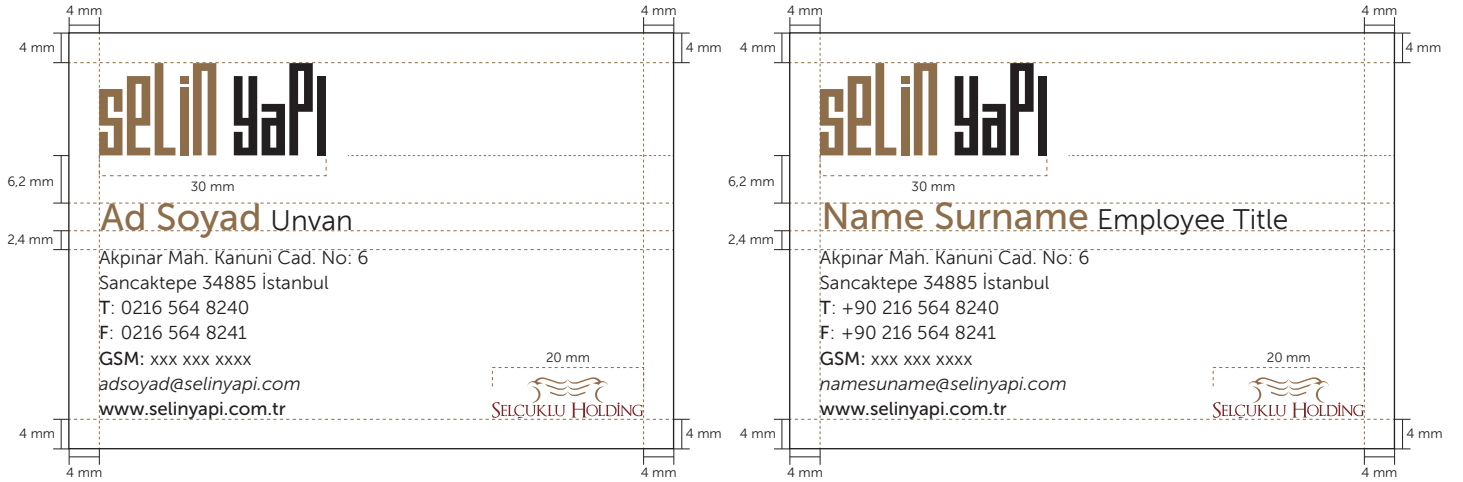
Ölçek: %100

Renk: Pantone 1815C ■ Pantone 873C ■



Kartvizit (GSM Ekli):

Business Card (GSM Included):



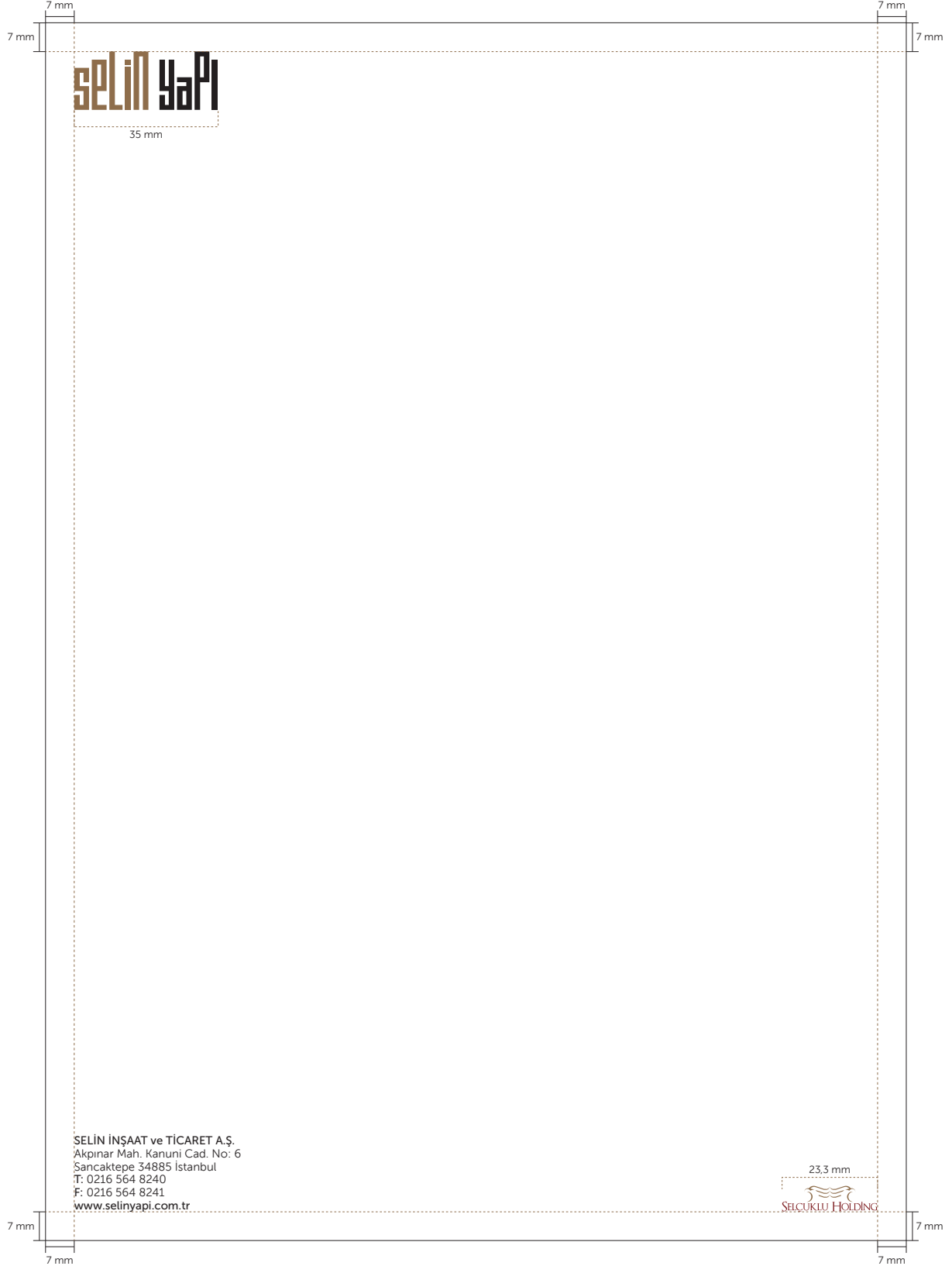
Antetli Kağıt

Letterhead

Boyut: 210 mm x 297 mm

Ölçek: %70

Renk: Pantone 1815C ■ Pantone 873C ■



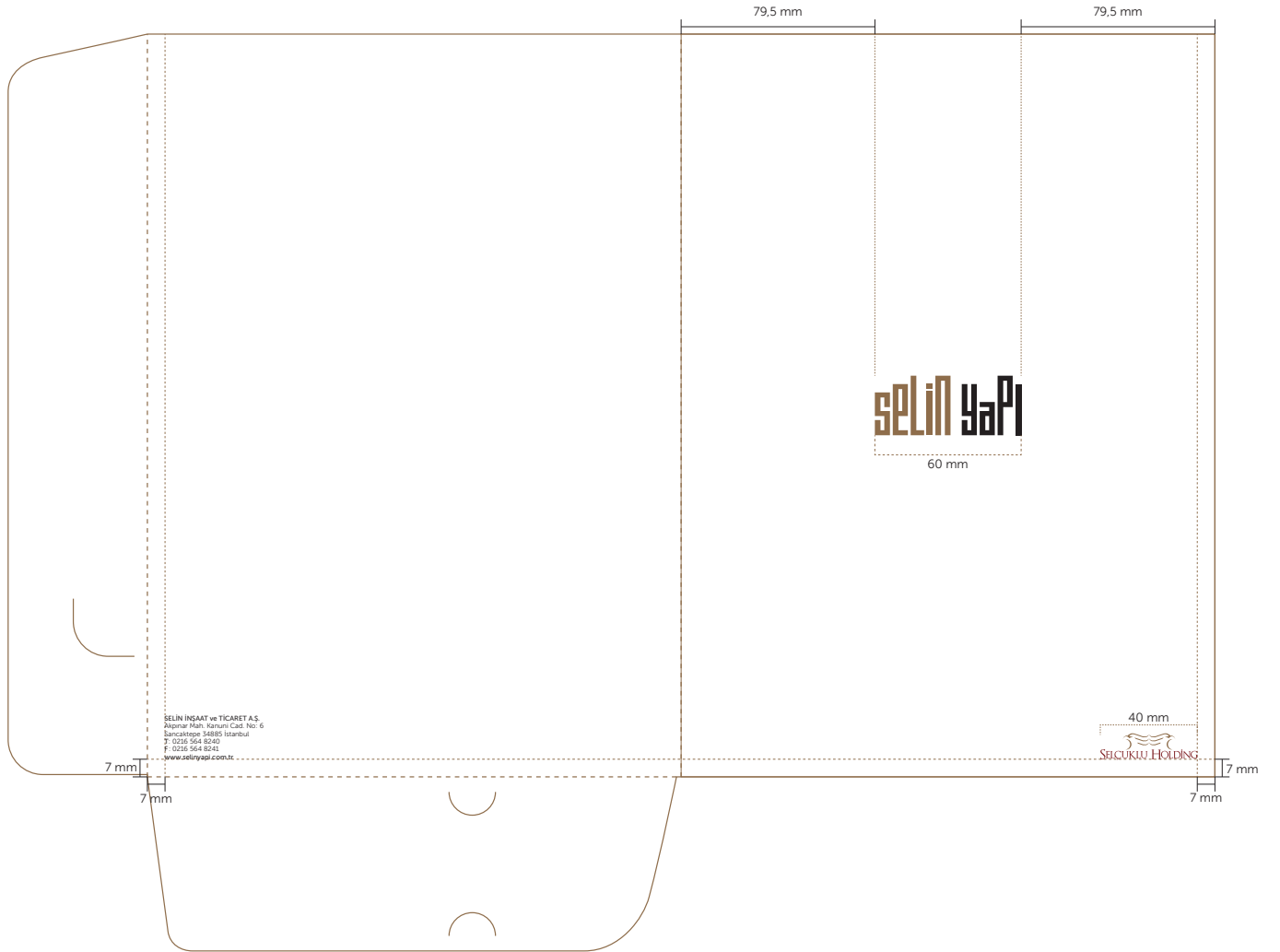
Dosya

Folder

Boyut: Açık 496,5 mm x 376 mm - Kapalı 219 mm x 304,5

Ölçek: %35

Renk: Pantone 1815C ■ Pantone 873C ■



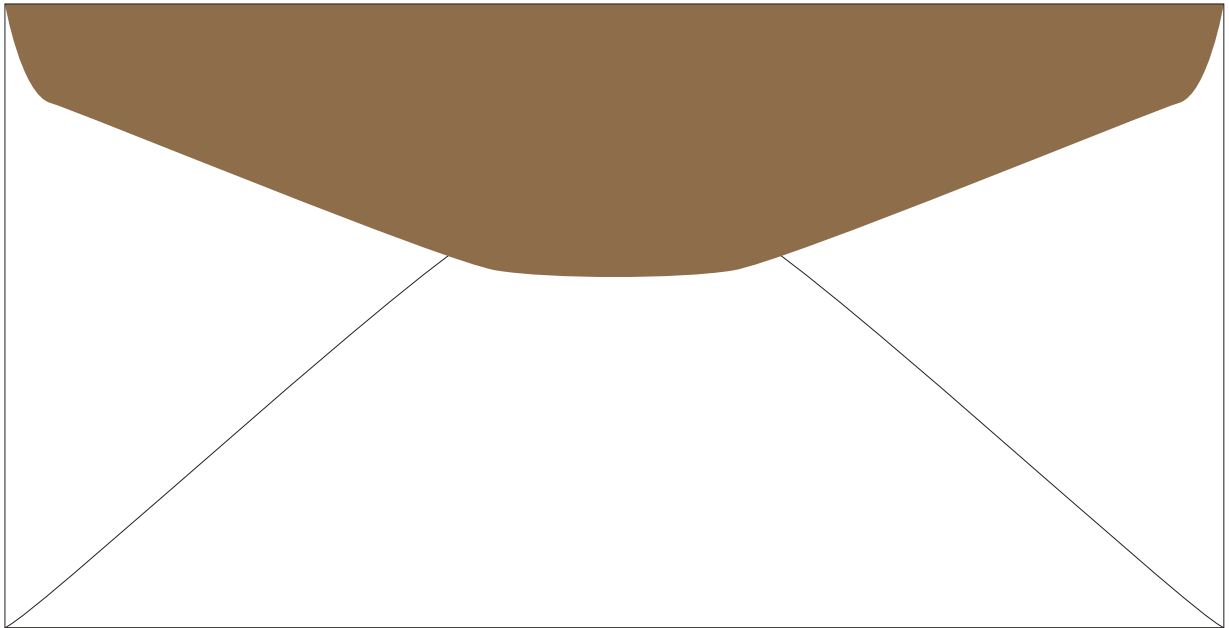
Diplomat Zarf

DL Envelope

Boyut: 215 mm x 110 mm

Ölçek: %75

Renk: Pantone 1815C ■ Pantone 873C ■



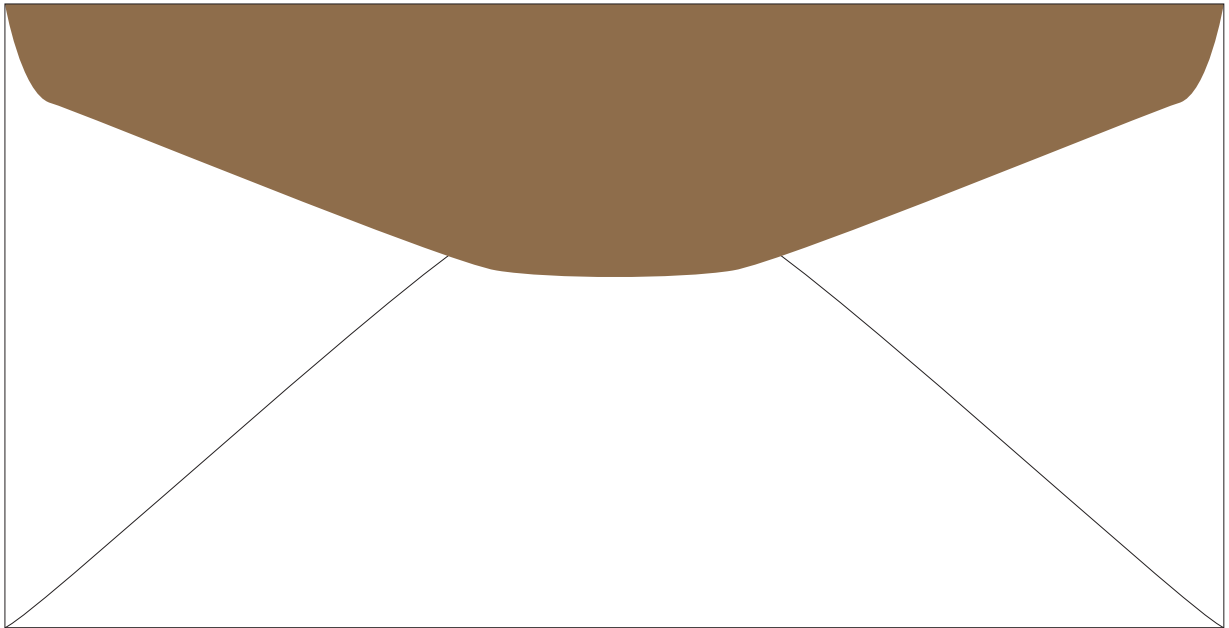
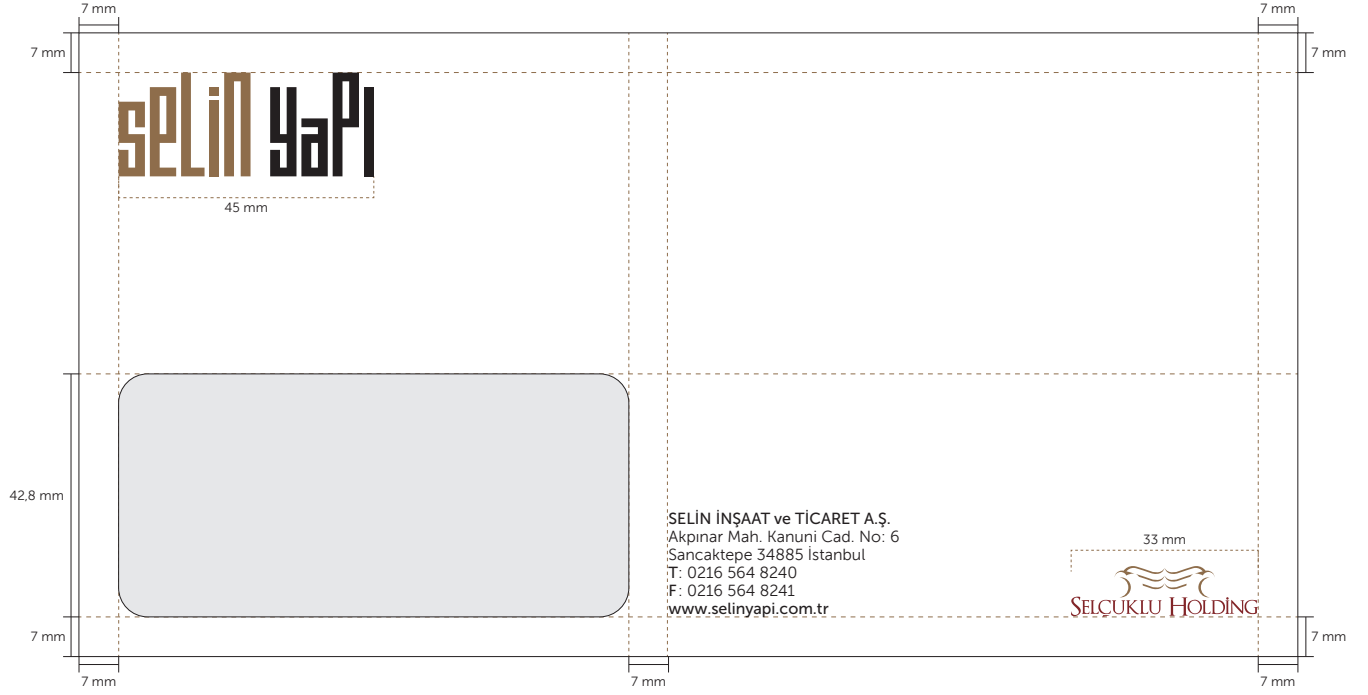
Pencereli Diplomat Zarf

DL Window Envelope

Boyut: 215 mm x 110 mm

Ölçek: %75

Renk: Pantone 1815C ■ Pantone 873C ■



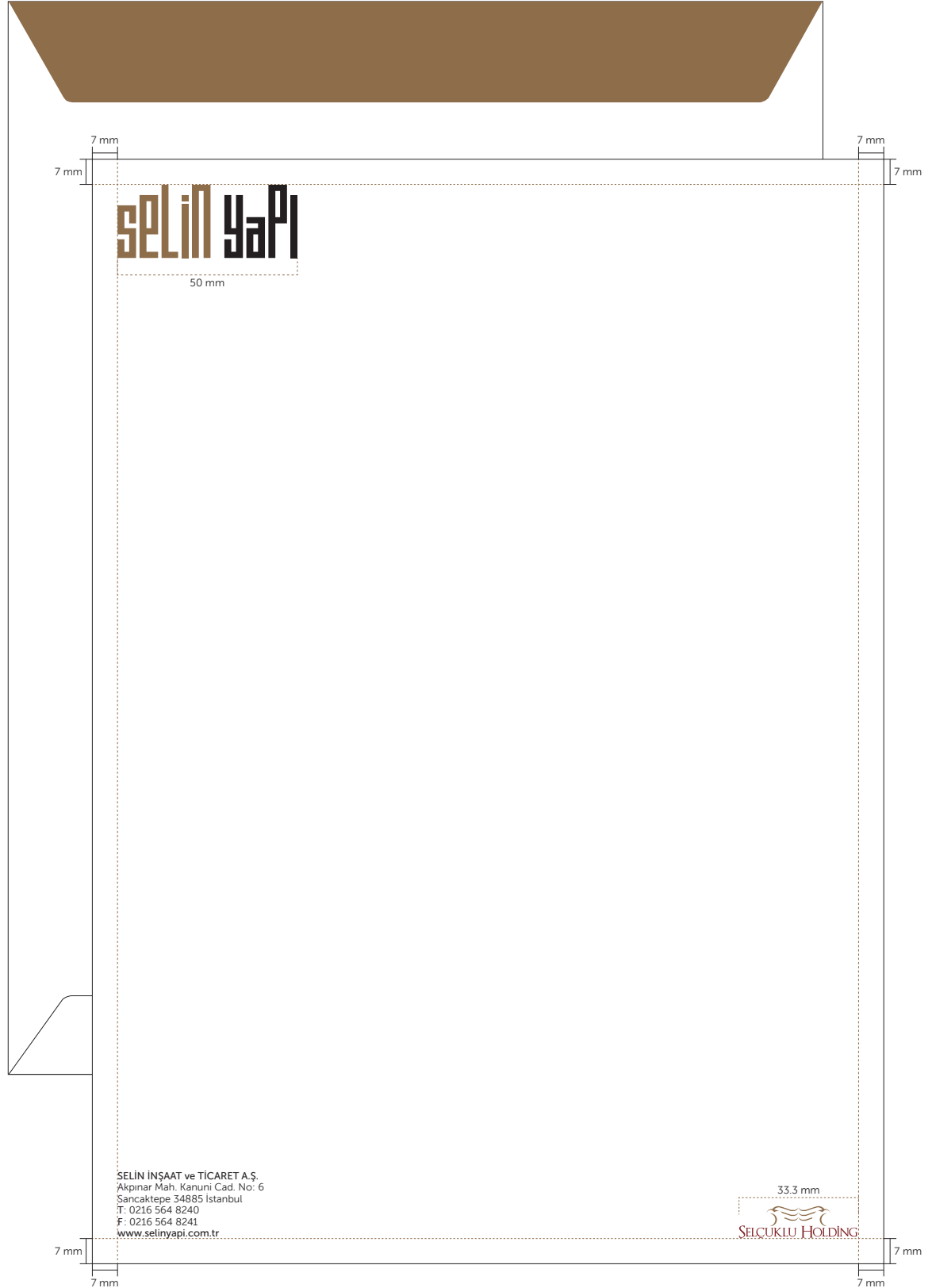
Torba Zarf

Pochette Envelope

Boyut: 220 mm x 307 mm

Ölçek: %60

Renk: Pantone 1815C ■ Pantone 873C ■



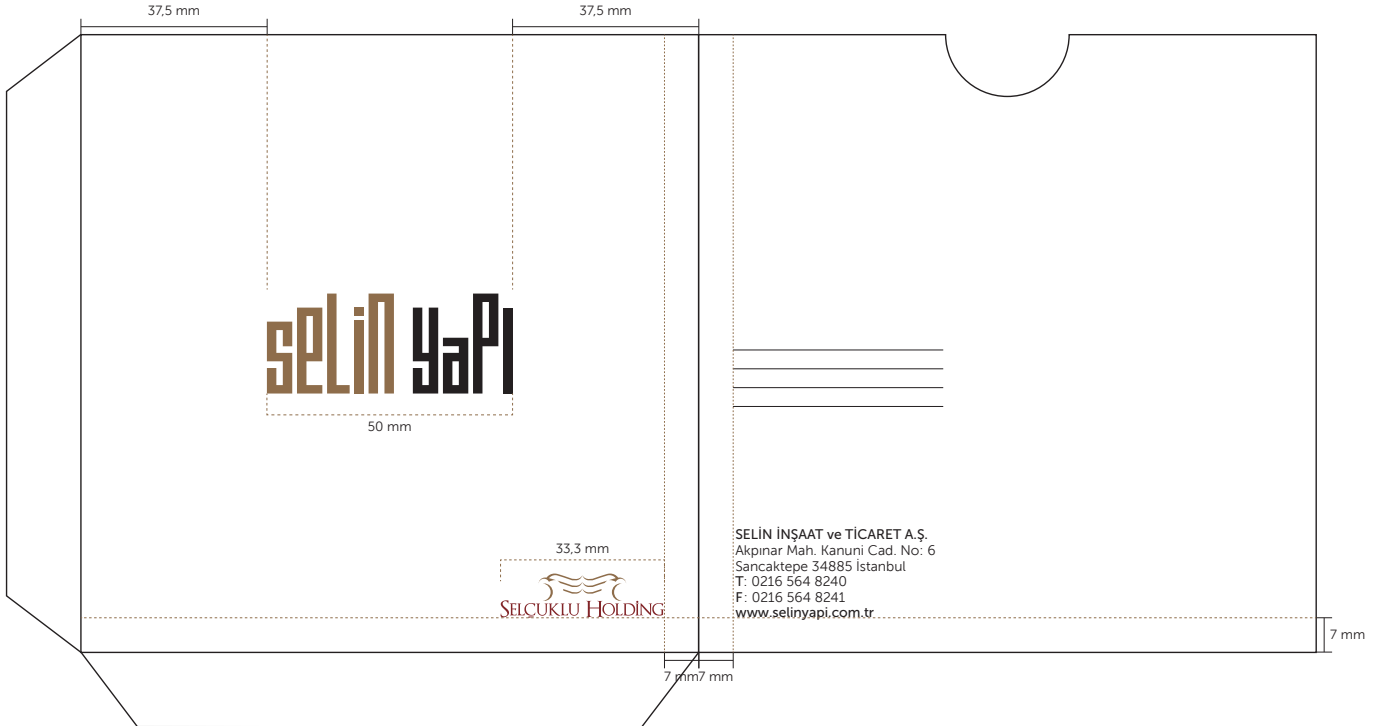
CD Üzeri Zarf

CD Cover

Boyut: Açık 266,5 mm x 140,8 mm - Kapalı 127,5 mm x 125,7 mm

Ölçek: %65

Renk: Pantone 1815C ■ Pantone 873C ■



Sunum Şablonu
Presentation Template



